



ASIIN Global Conference 2023

Artificial Intelligence in Higher Education – A world of
opportunity or serious risk?

30. November – 1 December 2023
German University of Digital Science
Potsdam, Germany



When 30 November – 1 December 2023

Where German University Of Digital Science (UDS)
Potsdam, Germany

Who ASIIN

Artificial intelligence (AI) is no longer a vision of the future, but already influences our everyday lives in many ways. The use of AI in higher education has sparked dynamic and controversial discussions about the benefits, challenges, consequences, and potential risks of this technology in recent years and in particular since the arrival of ChatGPT at the end of 2022. In fact, AI is already – and will be to a considerable extent in the future – reshaping, if not disrupting, higher education in many ways, be it in the area of research, teaching & learning (including assessment), administration, and quality assurance. It will therefore be necessary for the higher education sector to adapt its approaches in such a way that AI is used effectively and appropriately. Thus, HEIs will have to take into account and critically analyze the impact of AI tools on learning and teaching, and reinforce their broader role in relation to the impact of such technologies on our societies.

What Based in the state of the art input by eminent speakers in the AI community, the conference participants will discuss the best ideas and approaches of how to deal with the opportunities and challenges that the use of AI entails. To what extent can AI revolutionize the higher education sector by improving learning environments, internal processes and quality management? How can AI potentially violate existing regulations or data protection? And how can we manage to ensure a successful introduction of AI tools and a smooth transition to properly use them?

The conference will feature presentations, plenary sessions and forum discussions that will stimulate in-depth discussion and networking between the participants. It addresses, in the first place, representatives of the higher education community and quality management staff of HEIs, but also representatives of the international business world and political stakeholders.

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Wednesday, 29 November 2023 – Special Program for Early Arrivals

Guided city tour through Potsdam

Day 1: Thursday, 30 November 2023

09.00 **Registration and Networking**

Opening Session

10.00 **Welcome Speeches**

Prof. Dr. Mike Friedrichsen & Prof. Dr. Christoph Meinel, Founders of UDS

Prof. Dr.-Ing. Klaus Kreulich, Vice-President for Teaching of Hochschule München
University of Applied Sciences & ASIIN Board of Directors

10.20 **Introduction into the program and moderation**

Dr. Iring Wasser, Managing Director of ASIIN

Session 1: AI and the Higher Education sector – an introduction

(20 minutes each + 10 minutes QA session)

10.30 **An overview of current debates, initiatives and policies**

Prof. Dr. Paul Lukowicz, Scientific Director Embedded Intelligence at the German
Research Center for Artificial Intelligence (DFKI)

11.00 **The need for a common (European) strategy and legal framework?**

Prof. Josep Garrell, President of the European University Association (EUA) and
expert on Artificial Intelligence/Machine Learning (tbc)

11.30 **AI and ethical challenges – facing the impact on data protection, human
interaction, and intellectual property**

Martin Wan, Project Leader for the German Forum for Higher Education in the Digital
Age at the German Rectors' Conference (HRK)

12.00 **Lunch break**

Session 2: AI and its impact on teaching and learning

(20 minutes each + 10 minutes QA session)

13.30 **Adapting and integrating AI tools I – learning for the future**

Prof. Dr. Ulf-Daniel Ehlers, Baden-Wuerttemberg Cooperative State University
(DHBW)

14.00 **Adapting and integrating AI tools II – the impact of ChatGPT on (traditional)
assessment methods and examination rights**

Prof. Dr. Holger von Jouanne-Diedrich, Aschaffenburg University of Applied Sciences

14.30 **Coffee Break**

- 15.00 **Panel discussion on the risks and opportunities of AI in Higher Education**
All speakers of day 1
- 16.00 **End of Day 1**
- 18.00 ***Social event followed by a joint conference dinner***

Day 2: Friday, 1 December 2023

Session 3: AI and its impact on quality assurance and administration (20 minutes each + 15 minutes QA session)

- 10.30 **Higher Education Administration and Quality Assurance – how to wisely use AI for the improvement and simplification of internal processes**
Prof. Dr.-Ing. Manfred Krafczyk, Vice President for Digitalisation and Sustainability of Technical University of Braunschweig
- 11.00 **External Quality Assurance – how QA agencies and universities can profit from introducing AI tools**
Eve Alcock, Quality Assurance Agency for Higher Education (QAA)
- 11.30 **Joint brainstorming on the potentials and challenges of using AI tools for administrative and quality processes**
Dr. Iring Wasser, Managing Director of ASIIN
- 12.00 ***Lunch break***

Session 4: AI in Higher Education – an outlook (20 minutes each + 15 minutes QA session)

- 13.00 **Using AI tools in Higher Education – should academia adapt or resist? An attempt to weigh the pros and cons**
Speaker: Mike Bernd, Head of Content AI Campus at Stifterverband
- 13.30 **AI and its implementation in Higher Education - where do we go from here?**
Dr. Jannica Budde, Senior Project Manager at Centre for Higher Education (CHE)
- 14.00 **Final Q&A, closing remarks**
Dr. Iring Wasser, Managing Director of ASIIN
- 14.30 **End of Conference**